Enrollments, Retention and Completion

Senate Finance and Appropriations:
Higher Education Subcommittee

February 1, 2022
Peter Blake, Director
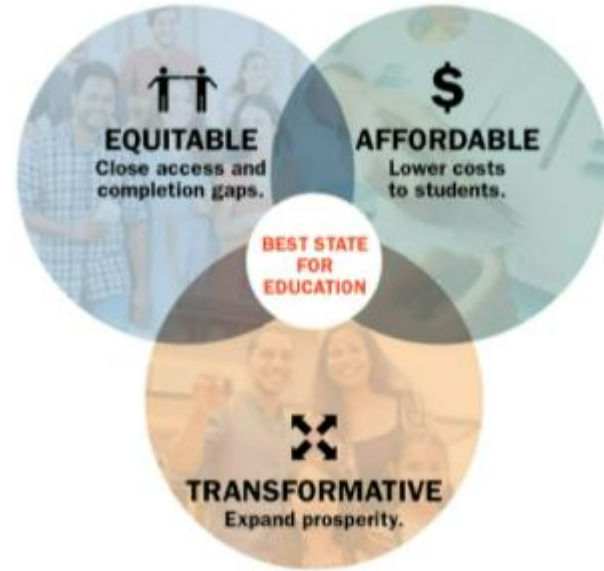Paula Robinson, Associate Director of Equity & Engagement

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Overview

- **Enrollment changes**

- **Projections: High school graduates and college**

- **Strategies to improve**

  - **Institutions**

  - **Statewide**

  - **Policy and budget**

Enrollment changes: overview
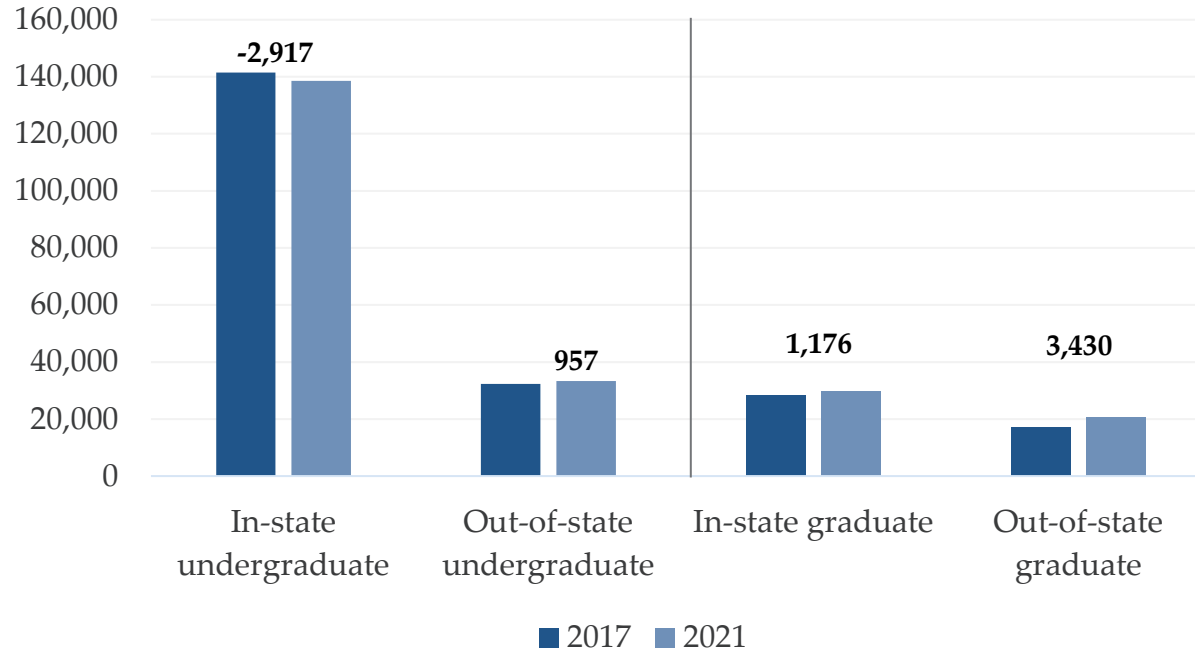
Factors impacting enrollments

- Population changes/high school graduates
- Market relevance
- Student retention
- Other: pandemic, changes in economy, aid

Enrollment changes have impacts on:

- Operating budgets
- Capital needs
- Student financial aid
- State goals for higher education

Enrollment changes (fall 2017-2021)

Public 4-year

Institutions with greater than 5% undergraduate enrollment <u>loss</u>

-Longwood (-22%)
-Radford (-23%)
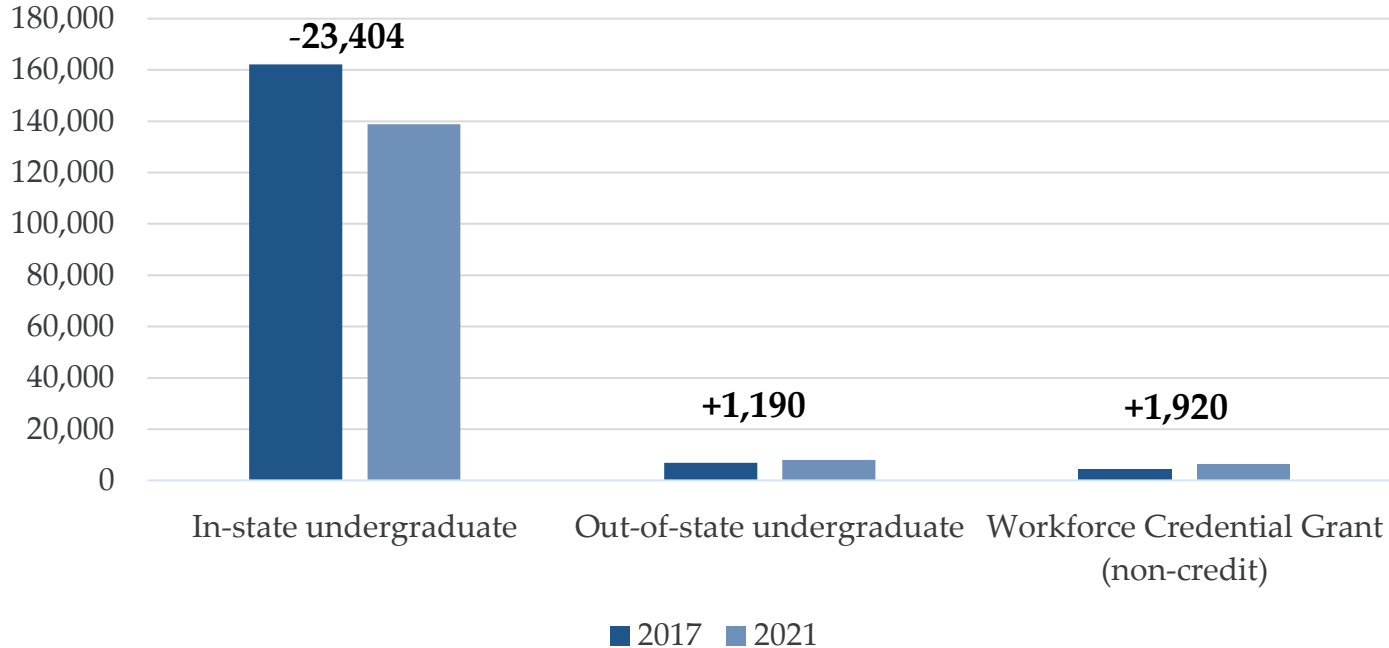-Mary Washington (-17%)
-UVA-Wise (-12.0%)

Institutions with greater than 5% undergraduate enrollment <u>gain</u>

-VT (9%)
-GMU (8%)
-NSU (7%)

Source: https://research.schev.edu//enrollment/E2_Report.asp

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Enrollment changes (fall 2017-2021)
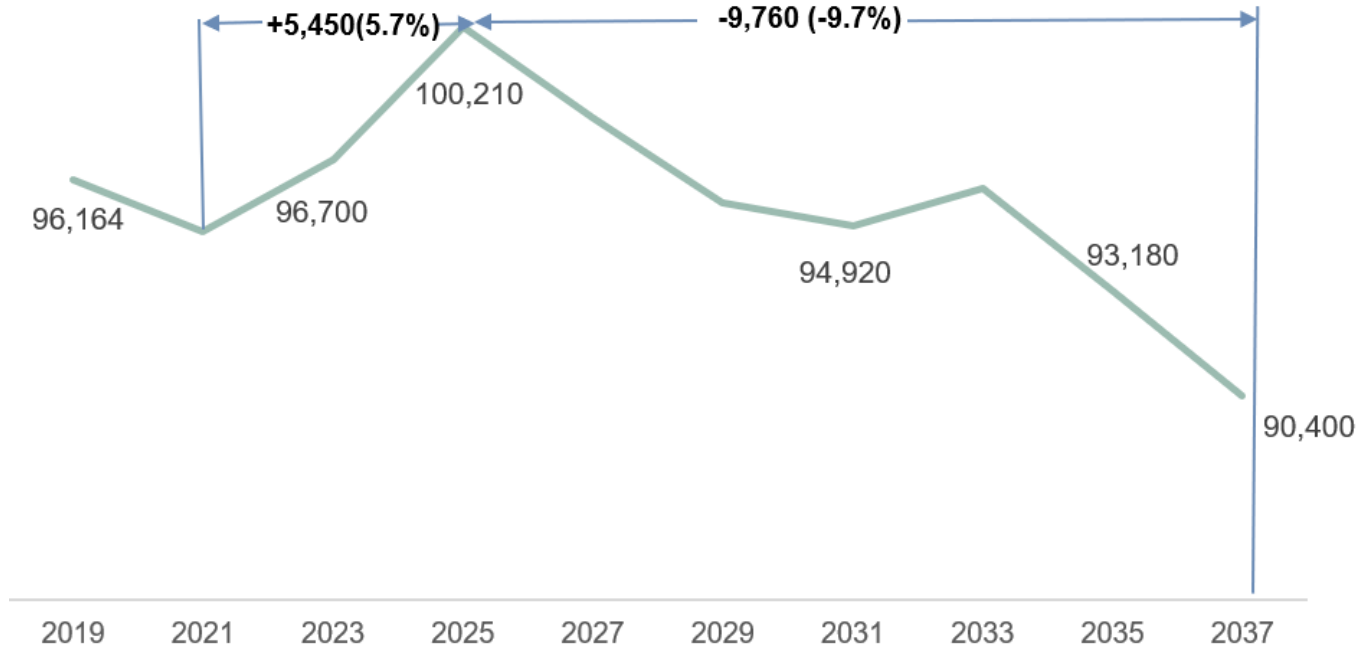
Public 2-year

Source: https://research.schev.edu//enrollment/E2_Report.asp

Enrollment changes (2017-2021)

Institution	Fall Headcount 2021			5-year Change (Fall 2017-2021)			
	ISUG	OSUG	Total UG	ISUG	OSUG	Total UG	% Change in Total
CNU	4,214	258	4,472	(418)	(64)	(482)	-9.7%
GMU	23,438	3897	27,335	2,049	38	2,087	8.3%
JMU	15,787	4,283	20,070	780	(685)	95	0.5%
LU	3,189	296	3,485	(928)	(58)	(986)	-22.1%
NSU	3,702	1,314	5,016	(64)	391	327	7.0%
ODU	17,029	1649	18,678	(665)	(197)	(862)	-4.4%
RU	5,977	536	6,513	(1,900)	(5)	(1,905)	-22.6%
UMW	3,326	334	3,660	(674)	(64)	(738)	-16.8%
UVA	11,754	5,502	17,256	86	550	636	3.8%
UVAW	1,660	184	1,844	(326)	75	(251)	-12.0%
VCU	19,702	1,923	21,625	(1,850)	(384)	(2,234)	-9.4%
VMI	1,035	617	1,652	(36)	(34)	(70)	-4.1%
VSU	2,780	1,114	3,894	(383)	(19)	(402)	-9.4%
VT	20,581	9179	29,760	1,241	1,326	2,567	9.4%
WM	4,320	2,223	6,543	171	87	258	4.1%
RBC	2,028	577	2,605	(77)	534	457	21.3%
VCCS	136,740	7,475	144,215	(23,327)	656	(22,671)	-13.6%
Total Public	277,262	41361	318,623	(26,321)	2,147	(24,174)	-7.1%

Source: https://research.schev.edu//enrollment/E2_Report.asp
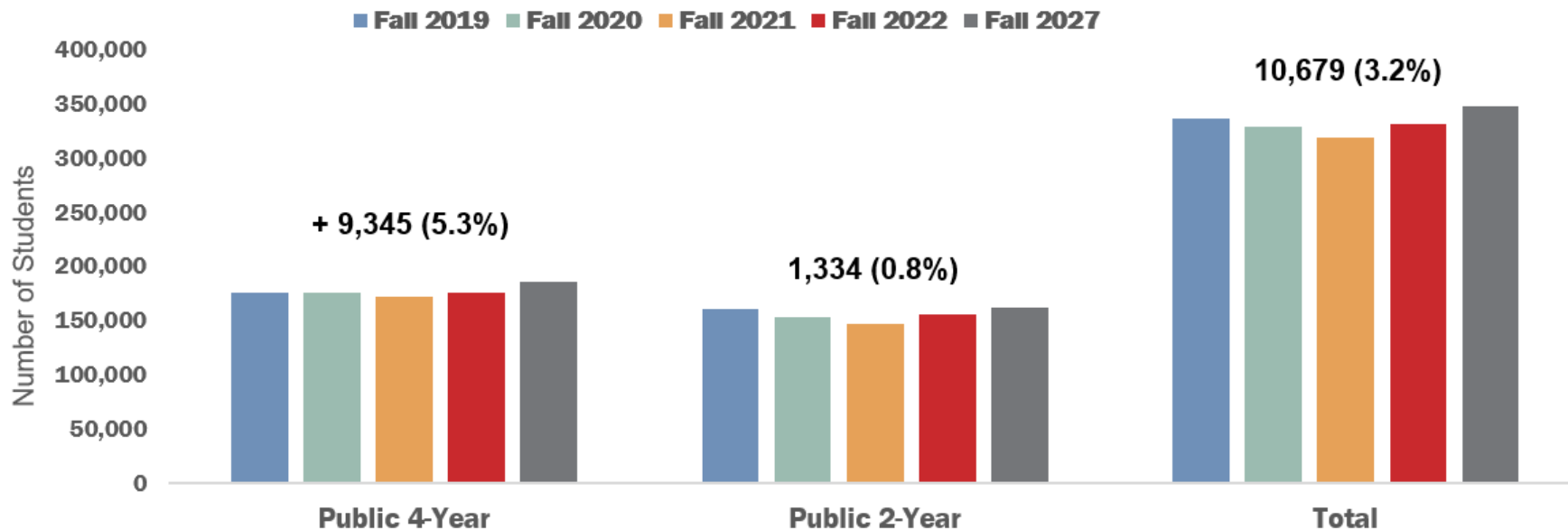
Projection of VA High School Graduates

+5,450(5.7%)   -9,760 (-9.7%)

96,164

100,210

96,700

94,920

93,180

90,400

2019 2021 2023 2025 2027 2029 2031 2033 2035 2037

Virginia's projected enrollment declines are lower than the national average

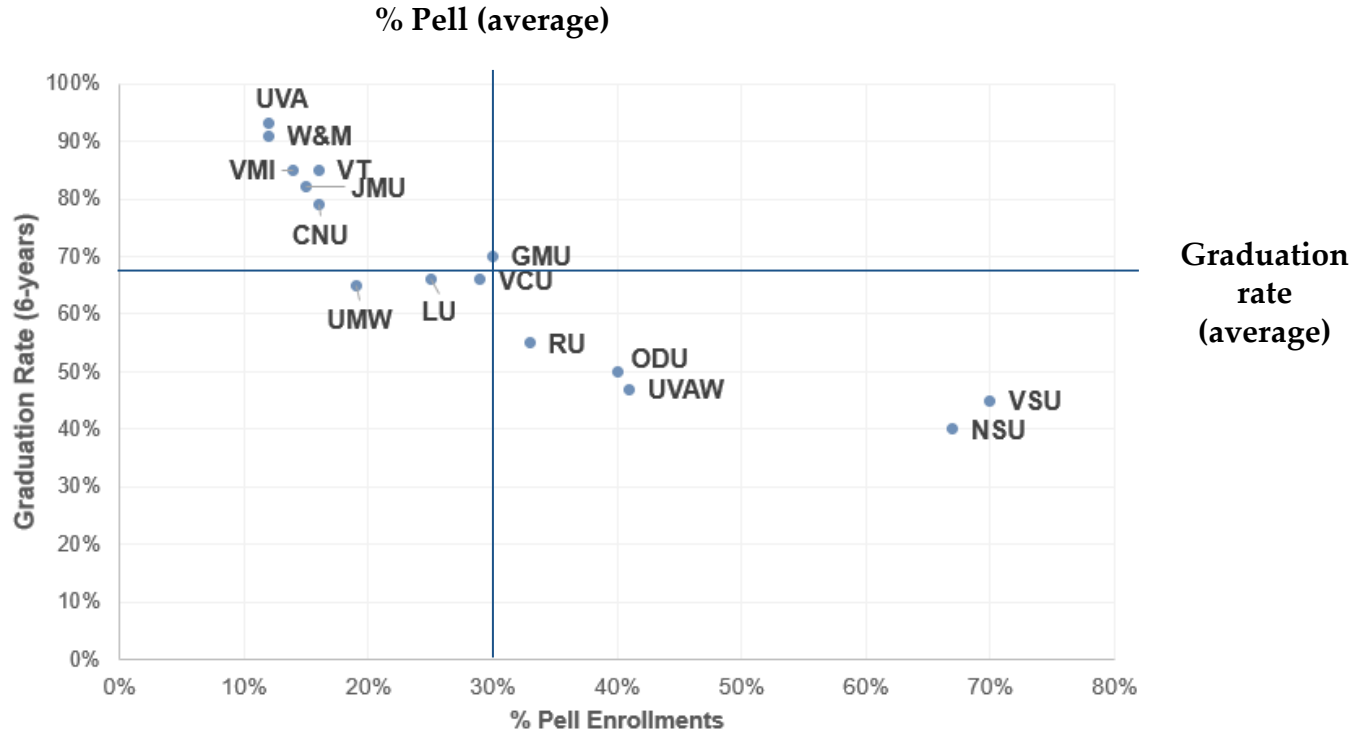Source: WICHE https://knocking.wiche.edu/dashboards-profiles

Undergraduate Enrollments and Projections

Fall 2019 to Fall 2027

Sources: SCHEV enrollments (E2 report) and https://research.schev.edu/Projections/Summary/XXXALL/Grand-Total,-All-Reporting-Institutions

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% Pell Compared to Graduation Rates

% Pell (average)

Graduation rate (average)

Notes and sources: Graduation rate based on IPEDS first-time, full-time students graduating in 6-years. Cohort is 2014-15. Pell enrollments are based on 2015-16 enrollments to align with graduation cohort.

Strategies to meet 70% goal by 2030

- Cast a wider net (high school students, adults)
- Keep students enrolled and engaged
- Align programs to workforce needs
- Keep postsecondary affordable
- Focus on enrollment planning

Options to Improve Retention and Completion

Institutions

Statewide initiatives

State budget and policy

Options to Improve Retention & Completion

Institutions:

- Scholarships/aid

- Basic needs services

- Support services

- Career services

- Community engagement

Options to Improve Retention and Completion

Statewide initiatives:

- Affordable pathways: TransferVA, dual enrollment
- Workforce initiatives: Tech talent, workforce credential grant, G3
- Internships and other employment-based applied learning experiences
- Post-secondary going and completion culture

Options to Improve Retention and Completion

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State budget and policy:

- Affordability: Balance need-based aid with operating support

- Student support services

- Basic needs alignment

- Career and workforce planning

- Cost study

Questions

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Thank you.